

Aizu Gurutto Card Discount Benefits

【From April 1, 2024 to March 31, 2025】

○How to Use

- Present your card before use to receive discounts on food, shopping, and services.
- Discounts on accommodations are only available through direct bookings. Please use your card when making a reservation.
- Please contact individual businesses for their regular closing days and conditions for discounts.
- Discounts may change without notice. Thank you for your understanding.

Aizuwakamatsu City

会津若松市

Hand-making Experiences Bansho

1. 手作り体験ひろば 番匠

☎ 0242-27-4358

A bamboo-copter will be given to those
that take part in a hand-making experience

Aizu Jokamachi Rent-A-Cycle

2. 会津城下町レンタサイクル

☎ 0242-27-4005

Rent-a-cycle fee (1 time/day)

600 yen→550 yen

Konjakutei

3. 今昔亭

☎ 0242-27-6048

Free coffee in the lobby
for staying guests

Harataki

4. 原瀧

☎ 0242-26-4126

Free coffee in the lobby
for staying guests

Shosukeno Yado Takinoyu

5. 庄助の宿 瀧の湯

☎ 0242-29-1000

200 yen discount on use of hot springs
for non-staying guests

Hotel Fushimi-so

6. ホテル 伏見荘

☎ 0242-27-2944

10% off
the price of accommodation

Ashinomaki Prince Hotel

7. 芦ノ牧プリンスホテル

☎ 0242-92-2321

200 yen discount on use of hot springs
for non-staying guests

Okawa-so

8. 大川荘

☎ 0242-92-2111

500 yen coupon for in-hotel use

Aizu Ashinomaki Onsen Marumine

9. 会津芦ノ牧温泉 丸峰

☎ 0242-92-2121

Half-off adult admission to hot springs
for non-staying guests

Hotel New Palace

10. ホテルニューパレス

☎ 0242-28-2804

10% off
the price of accommodation

Aizu Tsuruya Hotel

11. 會津つるやホテル

☎ 0242-27-5772

Promotional gift

Shibukawa Donya

12. 渋川問屋

☎ 0242-28-4000

Okiagari koboshi
(traditional doll) present

Yado Takaya

13. 宿たかや

☎ 0242-22-2265

Promotional gift
on accommodations for one group

Hotel Takako

14. ホテルタカコー

☎ 0242-27-7117

Free onigiri
for stay on a weekday

Ryokan Tagoto

15. 料理旅館 田事

☎ 0242-24-7500

Free coffee

Fukushima Prefecture Museum Snow country manufacturing restaurant TSUKINAI

16. 福島県立博物館 雪国ものづくり食堂 つきない

☎

10% off
the cost of food and drinks

Chanko Yagura Daiko

17. ちゃんこやぐら太鼓

☎ 0242-25-1413

Chanko nabe for one individual
1,850 yen → 1,550 yen

Eki Café (Shop selling local specialties from the 17 regions of Aizu)

18. 駅カフェ (17市町村アンテナショップ)

☎ 0242-39-3880

10% off all coffee and tea drinks

Kappo Ganso Wappa-Meshi Takino

19. 割烹 元祖輪箱飯 田季野

☎ 0242-25-0808

1 free soft drink

Aizu Ichibankan (Noguchi Hideyo Seishunkan)

20. 會津壱番館 (野口英世青春館)

☎ 0242-27-3750

10% off food and drink

Kohikan Kura

21. 珈琲館 蔵

☎ 0242-27-3791

Free orange juice
for those who order a meal

Original Nikomi Sauce Katsudon Shop Nakajima

22. 元祖煮込みソースカツ丼の店 なかじま

☎ 0242-24-5151

50 yen discount off all katsudon

Ipputei

23. 一風亭

☎ 0242-28-4885

Extra slices of pork chashu
for those who order noodles

Saishokusaishu Aizukko

24. 彩喰彩酒 會津っこ

☎ 0242-32-6232

Commemorative gift

Kiriya Gongentei

25. 桐屋 権現亭

☎ 0242-25-3851

1 small dish gift

Gokurin

26. 悟空林

☎ 0242-24-1666

Free salad or mini fried rice

Taketo TAKETO Tea House

27. 竹藤 たけとう茶屋

☎ 0242-22-1068

Taketo: Receive a picture of an Aizu Tojin Kite with a purchase of over 3000 yen

TAKETO Tea Shop: 10% off eat-in food and drink

Nunoya Lacquerware Shop

28. 布屋漆器店

☎ 0242-22-2159

30% off orders of products listed
in the Akebono catalog

My Earth

29. My Earth

☎ 0242-27-1672

10% off listed shop prices

Folk Crafts Hall Matsuyoshi

30. 民芸の館 松良

☎ 0242-24-2503

3% off souvenirs and meals

Yamakaya

31. 山家屋商店

☎ 0242-27-0501

5% off all products

Kosaka Lacquerware Aizu Meisho Hanakura

32. コサカ漆器店 会津名匠華蔵

☎ 0242-22-1619

15% off all lacquerware

Lacquerware Studio Suzutake

33. 漆器工房 鈴武

☎ 0242-27-9426

**We will guide you through
the lacquerware studio**

Ozawa's Painted Candles

34. 絵ろうそくの小澤

☎ 0242-27-0652

**3% off for customers
whose purchase exceeds 2,000 yen**

Tsurugajo Kaikan

35. 鶴ヶ城会館

☎ 0242-28-2288

**10% off your meal at Oshokujidokoro Ninomaru (drinks excluded)
10% off store purchases (excluding some food products, alcohol and tobacco)**

Aizu Kanehachi Rice

36. 会津カネハチ米穀

☎ 0242-27-7181

Reduced price for take-home (non-delivery) purchases of Aizu-grown Koshihikari rice, Hitomebore rice, and Milky Queen rice.

Yamagataya

37. 山形屋本店

☎ 0242-22-5769

**10% off regular price
of painted candles**

Aizu Bukeyashiki

38. 会津武家屋敷

☎ 0242-28-2525

**Admission Fee> Adults 850 yen → 750 yen
Junior & high school students 550 yen → 470 yen
Elementary school students 450 yen → 370 yen**

Iimoriyama Moving Walkway Slope

39. 飯盛山スロープコンベア

☎ 0242-22-9586

Adults 250 yen → 230 yen

Byakkotai History Museum

40. 白虎隊伝承史学館

☎ 0242-26-1022

〈Entrance fee〉 adults 300 yen → 250 yen
High school students 200 yen → 150 yen
Elementary and junior high school students
150 yen → 120 yen

Byakkotai Memorial Hall

41. 白虎隊記念館

☎ 0242-24-9170

〈Entrance fee〉 adults 400 yen → 320 yen
High school students 300 yen → 240 yen
Elementary and junior high school students
200 yen → 160 yen

Tsurugajo Castle Tower

42. 鶴ヶ城天守閣

☎ 0242-27-4005

〈Tsurugajo Castle (Tower & Teahouse Rinkaku) combined
entrance ticket〉 Adults 520 yen → 410 yen
Elementary and junior high school students
150 yen → 120 yen

Oyakuen

43. 御薬園

☎ 0242-27-2472

〈Admission fee〉 Adult 330 yen → 270 yen
High school student 270 yen → 220 yen
Elementary and junior high school students
160 yen → 110 yen

Showa Natsukashikan

44. 昭和なつかし館

☎ 0242-27-0092

50 yen off entrance fee

Aizu Shurakukan (Sake Store) Watanabe Sota Shoten

45. 会津酒楽館渡辺宗太商店

☎ 0242-22-1076

A special Aizu senbei
present to those who make a purchase

Fukushima Prefectural Museum

46. 福島県立博物館

☎ 0242-28-6000

〈permanent exhibitions fee〉
General & University Students 280 → 220 yen
Elementary, Middle and High School Students Free

Aizu Roman-tei Shiogura

47. あいづ浪漫亭しおぐら

☎ 0242-93-7500

Present your card before ordering food
to receive a mini-dessert

Nanukamachi Teahouse Yui

48. なぬか町茶房 結

☎ 0242-23-7302

10% off food and drink

Toyota Rent-a-Car Shin-Fukushima Aizu Shop

49. トヨタレンタリース新福島 会津店

☎ 0242-28-0100

10% off general car rental rates

Toyota Rent-a-Car Shin-Fukushima Aizuwakamatsu Station Shop

50. トヨタレンタリース新福島 会津若松駅店

☎ 0242-32-0100

10% off general car rental rates

The Cultural Foundation for Promoting the National

51. (一財)民族衣裳文化普及協会

☎ 0120-029-315

100% off membership fee

Inawashiro-machi(town)

猪苗代町

Noguchi Hideyo Memorial Hall · Memorial Infectious Disease Museum

52. 野口英世記念館・感染症ミュージアム

☎ 0242-65-2319

50 yen off individual admission fee

Minshuku Shokokan

53. 民宿正幸館

☎ 0242-62-2548

1 kg home-grown rice present

Lakeside Hotel Minatoya

54. レイクサイドホテルみなとや

☎ 0242-65-2111

10% accommodation fees

(for 1 night with two meals)

10% off Restaurant Saiko (excluding drinks)

Pension Verlaine

55. ペンションヴェルレーヌ

☎ 0242-63-0855

1000 yen discounted from accommodation

(1 night stay with 2 meals)

Pension Caprice

56. ペンション かぶりーす

☎ 0242-63-0234

10% off

the price of accommodation

Bikyo-Shunsai Sanjo

57. 美蕎麦 三城

☎ 0242-65-2828

Show your card beforehand to get

5% off food and drink and souvenirs

Kojiya Shoten

58. 麴屋商店

☎ 0242-62-3167

food 5% off

Sato Noodle-Making Factory

59. 佐藤製麺所

☎ 0242-66-2020

1 box of five (with soy sauce soup)

1,200 yen (tax inclusive)→1,100 yen (tax inclusive)

Refreshing Inn Welcome Welcome

60. リフレッシュイン ウェルカム ウェルカム

☎ 0242-65-2481

5% off accommodation fees

Kitakata City
喜多方市

Atsushio Onsen Yamagataya

61. 熱塩温泉山形屋

☎ 0241-36-2288

**One drink included with dinner
(up to 4 people)**

Yamanaka Senbei Honpo

62. 山中煎餅本舗

☎ 0241-22-0004

Tamari senbei charcoal fire-grilling experience

600 yen→500 yen

Yamatogawa Shuzo Hoppofudokan

63. 大和川酒蔵北方風土館

☎ 0241-22-2233

**Original glass
with purchase of over 1000 yen of Sake**

Wakaki Shoten

64. 若喜商店

☎ 0241-22-0010

5% off miso ・ 5% off soy sauce

Ekimae Kai Shoten

65. 駅前 甲斐商店

☎ 0241-22-0033

**5% off all purchases
(excluding alcohol and tobacco)**

Kitakata Kuranosato

66. 喜多方 蔵の里

☎ 0241-22-6592

10% off store products

Michinoeki Kitanosato Furusato-tei Restaurant

67. 道の駅喜多の郷 ふるさと亭レストラン

☎ 0241-21-1139

For those who order food, present your card before order for
free drink bar service (1 person per card)

Namae Shokudo

68. 生江食堂

☎ 0241-22-2966

10% off meal total

Fukushimaya

69. 福島屋

☎ 0241-23-2702

Free large serving of noodles

Honke Ominato Ajihei

70. 本家大みなと味平

☎ 0241-24-2990

50 yen off ramen items

Sakurai Shokudo

71. 櫻井食堂

☎ 0241-22-0615

50 yen off noodle dishes

Marumi Shokudo

72. 丸見食堂

☎ 0241-22-0506

100 yen off
spring rolls (harumaki)

Kitakata Ramen Shop Matsuri Tei

73. 喜多方ラーメン店 まつり亭

☎ 0241-23-2439

50 yen discount
from 1 noodle order

Tanpopo Tei

74. たんぽぽ亭

☎ 0241-21-1477

10% off total food order

Taian Shokudo

75. 大安食堂

☎ 0241-22-6268

50 yen off
Ramen ・ Chashu Ramen

Kitakata Ramen "Wan Wan"

76. 喜多方ラーメン「わんわん」

☎ 0241-24-3775

100 yen off any type of ramen,
100 yen off souvenir ramen

Kitakata Ramen Kokomi

77. 喜多方ラーメン 心美

☎ 0241-22-9229

100 yen off Kitakata ramen(soy sauce flavour),
50 yen off Gyoza 5 pieces, Free coffee

Coffee-kura Nurinosato

78. 珈琲蔵 むりの里

☎ 0241-23-0441

50 yen off food and drink

Kitami Hachirobei Shoten

79. 北見八郎平商店

☎ 0241-22-0711

10% off all laquerware

Toyota Rent-a-Car Shin-Fukushima Kitakata Shop

80. トヨタレンタリース新福島 喜多方店

☎ 0241-22-3900

10% off general car rental rates

Kitashiobara-mura(Village)

北塩原村

Outdoor and Picture-book Pension Moku Moku

81. アウトドアと絵本のペンション もくもく

☎ 0241-32-3010

¥300 off accomodation price (¥8800-9700)

10% off canoe rental

Pension Heidi

82. ペンション ハイジ

☎ 0241-32-2008

500 yen off accommodations

(1 night 2 meals)

EN RESORT GrandecoHotel

83. EN RESORT GrandecoHotel

☎ 0241-32-3200

Special accomodation benefit

Late checkout 12:00 (usually 11:00)

Bandai Hibara Kohan Hotel

84. 磐梯桧原湖畔ホテル

☎ 0241-33-2341

1 free glass of wine or soft drink

Oyado Furaibo

85. おやど 風来坊

☎ 0241-32-3077

1 free glass of Ebisu draft beer

for all staying guests

Pension Tomo

86. ペンション とも

☎ 0241-32-2722

1 free cocktail or can of beer etc

for all staying guests

Urabandai Rising Sun Hotel

87. 裏磐梯ライジングサンホテル (旧ホテル白雲荘)

☎ 0241-32-2311

10% off

regular accommodation fees

Akimotoya Ryokan

88. 秋元屋旅館

☎ 0241-32-2222

10% off accommodation fees

Bandia Herb Garden

89. Bandia Herb Garden

☎ 0241-32-2829

Herb tea on the café terrace

(including herb-infused cookies)

500 yen (tax inclusive) →400 yen (tax inclusive)

Free garden admission

Urabandai Lake Resort

90. 裏磐梯レイクリゾート

☎ 0241-37-1111

Onsen hot springs entrance

1,400 yen→800 yen (towel not included)

Lake Hibara Sightseeing Boat (Urabandai Lake Resort)

91. 檜原湖観光船 (裏磐梯レイクリゾート)

☎ 0241-37-1111

Lake Hibara Sightseeing Boat
(SS Azuma, SS Bandai)

1,400 yen → 1,200 yen

Mt. Bandai Eruption Memorial Hall

92. 磐梯山噴火記念館

☎ 0241-32-2888

Entrance fee will be lowered to group entrance fee
Discounted combined ticket to Mt. Bandai Eruption Memorial
Hall・Mt. Bandai 3D World
3D World is closed during the winter season (Dec - Mar)

Morohashi Museum of Modern Art

93. 公益財団法人 諸橋近代美術館

☎ 0241-37-1088

〈Admission fee〉 100 yen off

Pension Vin Blanc

94. ペンションヴァンブラン

☎ 0241-32-2224

Free glass of wine

(excluding children)

Hotel&Restaurant IL Regalo

95. ホテル&レストラン イルレガーロ

☎ 0241-37-1855

One drink free for those who order food

※Present your card at time of order

Haregasaya Activities

96. はれがさやアクティビティーズ

☎ 0241-23-9018

300 yen off activity participation fee

(up to 5 people) ※some activities not covered

Bandai-machi(town)

磐梯町

Pension Korisu

97. ペンション こりす

☎ 0242-73-2946

Homemade jam present

Bandai-Sarashina Soba Sobasada

98. 磐梯更科そば そばさだ

☎ 0242-73-2089

Free soba making workshop

(1000 yen worth of materials only)

Shimogo-machi(town)

下郷町

Minshuku Mikadoya (Shimogo・Yunokami Onsen)

99. 民宿美加登屋 (下郷・湯野上温泉)

☎ 0241-68-2150

500 yen off accommodation fee

Minami-aizu-machi(town)

南会津町

Aizu Tajima Gion Kaikan

100. 会津田島祇園会館

☎ 0241-62-5557

**Discounted entrance fee,
free drink for those who order food**

Former Minamiaizu District Government Office

101. 旧南会津郡役所

☎ 0241-62-3848

50 yen discount on admission fee

Okuaizu Museum

102. 奥会津博物館

☎ 0241-66-3077

50 yen discount on admission fee

Naraya

103. 奈良屋

☎ 0241-62-0156

5% discount on all products

Japanese Confectionery Store Miuraya

104. 御菓子司 三浦屋

☎ 0241-62-0131

5% discount on all products

Michi-no-Eki Roadside Station Tajima

105. 道の駅たじま

☎ 0241-66-3333

50 yen off soft-served ice cream

Restaurant Buono

106. レストラン・ヴォーノ

☎ 0241-62-5757

50 yen off

a meal of over 500 yen for one person

Aizu Highlands Ikoi no ie

107. 会津高原 憩の家

☎ 0241-66-2400

50 yen off 1 soft drink or meal

Izumiya Ryokan

108. 和泉屋旅館

☎ 0241-62-0048

10% off accommodation fee

Aizumisato-machi(town)

会津美里町

Soba Restaurant Kasen

109. そば処 花扇

☎ 0242-54-7311

50 yen off soba and udon

Suigetsu Gama

110. 酔月窯

☎ 0242-56-3103

10% off all products

Kamamoto Ryumonyaki

111. 窯元 流紋焼

☎ 0242-56-2221

10% off

ceramics classes and Ryumonyaki products

Kayano Kama

112. かやの窯

☎ 0242-56-2855

**10% off purchases
of over 1000 yen of pottery**

Kanzan Gama

113. 閑山窯

☎ 0242-56-2178

10% off all products

Isasumi Shrine

114. 伊佐須美神社

☎ 0242-54-5050

Free entrance to the Main Hall

Seseragi Park RV/Camping Area

115. せせらぎ公園オートキャンプ場

☎ 0242-57-1225

10% off

the price of accommodation

B-HAIR&S-CAFÉ

116. B-HAIR&S-CAFÉ

☎ 090-6348-2642

10% off

Aizubange-machi(town)

会津坂下町

Yukihana

117. 雪花

☎ 0242-83-2559

50 yen off Sakura Sashimi Teishoku (set meal)

50 yen off Ramen

Meat Shop Arabori

118. 肉の荒堀

☎ 0242-83-2304

Okiagari-koboshi present

(for those with purchases over 1,000 yen)

Monpei Chaya

119. 紋平茶屋

☎ 0242-83-2379

Free sobagaki flour

Shokudo Ishiyama

120. 食堂 いしやま

☎ 0242-83-2365

50 yen off Hiyashi (Cold) Ramen

Meguro Koji Store

121. 目黒麴店

☎ 0242-83-3723

8% off all purchases

Kitchen Toyobo

122. キッチン・トヨボ

☎ 0242-83-1734

Omurice to Indian no Koi (Omurice & curry)

990 yen → 900 yen

Akabeko Hamburger and Steak

123. ハンバーグ&ステーキのあかべこ

☎ 0242-83-2683

10% off meal total

(excluding lunch menu items)

Rest House Isofune

124. レストハウス 磯舟

☎ 0242-83-4624

Free oolong tea

for dining guests

Aizu Beko Milk Creamery

125. 会津のべこの乳 アイス牧場

☎ 0242-83-2324

20 yen off Beko no Chichi soft-serve
or Coffee soft-serve ice cream

Hachini Joso

126. 八二醸造 (有)

☎ 0242-83-2051

10% off store products

Yanaizu-machi(town)

柳津町

Koike Confectionery Shop

127. 小池菓子舗

☎ 0241-42-2554

100 yen off
purchases of over 1,000 yen

Tadami Line's Okuaizu Seiryu no Yado Kawachi

128. 只見線の奥会津 瀬流の宿かわち

☎ 0241-42-2600

Present your card at reservation time and receive
a Tadami Line Rusk and a Akabeko Keychain.

Iwaiya

129. (有)岩井屋

☎ 0241-42-2107

1 free manju
with a purchase of over 1000 yen

Michinoeki Yanaizu Souvenir Shop Seiryuen

130. 道の駅 会津柳津 観光物産館 清柳苑

☎ 0241-42-2324

50 yen off
soft-served ice cream